

FREE GENERATED MENU SAMPLE

The Corner Café

A focused mass-premium café menu designed around familiar products, clear price ladders, repeatable operations and high-margin add-ons.

Coffee & signature drinks All-day savouries

Classic Filter Coffee Strong decoction, hot milk and traditional finish	₹95	Chilli Cheese Toast Toasted sourdough, chilli cheese spread and herbs	₹185
Cappuccino Double-shot espresso with textured milk	₹165	Podi Paneer Sandwich Grilled paneer, podi mayo, onion and cheese	₹245
Sea Salt Caramel Latte Espresso, caramel, sea salt and steamed milk	₹210	Smoky Chicken Melt Roasted chicken, smoky sauce and melted cheese	₹285
Cold Coffee Blended coffee, milk and vanilla	₹195	Breakfast Croissant Egg, cheese, caramelised onion and herb butter	₹275
Citrus Cold Brew Slow-steeped coffee with a bright orange finish	₹225		

Desserts & bakes

Fudgy Chocolate Brownie Warm brownie with dark chocolate finish	₹145
Biscoff Cheesecake Jar Creamy cheesecake, biscuit crumb and spread	₹225
Banana Caramel Tea Cake Moist banana loaf with salted caramel	₹155
Mini Celebration Cake Half-kilo café cake; pre-order only	₹799

LAUNCH COMBO · Any classic coffee + brownie**₹219**

MENU ARCHITECTURE

Why this starting menu works

This second page is the operator view: it explains the job each section performs and what should be checked before the menu is used commercially.

Role	Products	Purpose
Hero products	Filter coffee, caramel latte, podi paneer sandwich	Build a clear identity and repeat demand
Traffic builders	Cappuccino, chilli cheese toast, brownie	Familiar entry points at accessible prices
Margin builders	Cold beverages, cake slices, add-ons	Raise contribution without complicating service
Basket builders	Coffee + dessert and sandwich + drink combos	Increase average order value

Before using these prices

- Recipe-test every item and calculate food cost per serving.
- Add packaging, aggregator commission, wastage and tax where applicable.
- Validate competitor price bands and purchasing power in the selected catchment.
- Limit the opening menu until preparation time and demand are measured.
- Use actual sales data to retain, reprice or remove products after launch.

Want the editable product costing, recipes, price ladder and launch plan? Unlock the complete menu pack in FoodBizIndia.